

# Value Addition City (VAC)

Striving Together for Orderly Industrialization of Faisalabad

*Making Tracks of Success*



**FAISALABAD INDUSTRIAL ESTATE  
DEVELOPMENT & MANAGEMENT COMPANY**

# INTRODUCTION

FIEDMC has been established by the Government of Punjab on the basis of Public Private Partnership to achieve orderly, planned and rapid industrialization. The main objective is to develop a chain of new industrial estates alongwith upgrading the existing ones in a dynamic and innovative manner and providing solutions to the problems of prospective entrepreneurs. Seed money has been provided by the Government of Punjab, which will be utilized for the development of new industrial estates.

FIEDMC is led by a board of 21 directors, 16 belonging to private sector representing various industrial segments of Faisalabad and rest from the Government of Punjab. These members are dedicating their time and expertise on honorary basis to meet the challenges of the changing business environment.

FIEDMC has been solely financed by the Government of Punjab with an equity of Rs. 35 million and a loan of Rs. 1.5 billion to meet the new challenges of WTO regime.

## OBJECTIVES

- To achieve orderly, planned and rapid industrialization of the Faisalabad
- To develop new industrial estates
- To improve the existing industrial estates
- To make ancillary arrangements related to the development of infrastructure within the Industrial Estate projects.
- To undertake tasks as may be instructed by the Government of Punjab to the company from time to time.

## PROJECTS

At this moment, FIEDMC has undertaken two development projects namely

- a. Value Addition City (VAC), Khurrianwala, Faisalabad
- b. Faisalabad Industrial City (FIC), 25 KM South of Faisalabad

## VALUE ADDITION CITY (VAC)

It comprises 181 acres of land and located close to Khurrianwala chowk adjacent to chak Jhumra. The master planning of the VAC has been done. Contract for the development work has already been awarded and the sale of plots would commence soon. The Ground Breaking ceremony of the project will be performed by the honourable Chief Minister Punjab Ch. Pervez Elahi.

The industrial plot sizes range from 1/2 acre to 2 acres.

## WHY VAC?

- Most labour intensive industry—more than 100 thousand families will be benefited in the shortest possible time.
- Post Quota regime competition
- Emphasis on Value Addition
- Enormous potential in European & North American market.
- The whole chain of textile industry equipped with most advanced technology.
- To meet the social compliances.

## SALIENT FEATURES

Following facilities will be available in VAC

1. Dual Carriage Roads
2. Potable Water Supply System
3. Sewerage System
4. Solids Waste Management
5. Electrification
6. State of the Art Communication Network
7. Natural Gas
8. Utility Services Connections-Pre Installed
9. Security System
10. Office Block
11. Public Transport, Petrol Pumps
12. Directional Sign Boards
13. Utility & Community Buildings
14. Hospital
15. Mosque
16. Hotel/Motel
17. Post Office
18. Ware Houses
19. Community Club
20. Sports Complex
21. Residential Block For Workers
22. Flatted Factories

## FLATTED FACTORIES

Flatted factories are common in ASEAN countries as well as in China and now this idea is also gaining momentum in Pakistan.

Flatted Factories comprise of buildings (4 or more stories) each with a covered space of about 15000 sqft on each floor and an overall covered area of 60, 000 sqft. The whole building or one floor could be leased as per the requirements of the entrepreneurs. The basic idea is to facilitate the entrepreneurs who cannot afford to build the expensive infrastructure to start their business.

Special financing packages have been negotiated with the scheduled banks at the prevailing interest rates depending on the nature of proposed business.



Model Flatted Factory



## Location Plan - Value Addition City and Faisalabad Industrial City



## Master Plan - Value Addition City

